wooaibot

AGENCY PROGRAMME

Add an AI assistant to your clients' websites

You set the price and own the client relationship. We install it, prepare its knowledge base and handle technical support.

30–40%
off every plan

€0
for setup and technical support

1
single invoice a month

wooaibot.com/en/partners · sales@wooaibot.com

WHAT YOU OFFER

An assistant that knows your client's business

wooaibot is a WordPress plugin with the AI included. It answers visitors 24/7 using the website's information and, for WooCommerce shops, its catalogue.

Tailored knowledge
We prepare its knowledge base from the website, the services or the catalogue, and what customers ask.

Hands over leads
A "Call me back" form sent by email, plus call, WhatsApp, email and booking buttons.

Doesn't make things up
If a price, delivery time or stock level isn't known, it says so and offers contact. It discloses that it uses AI.

Speaks every visitor's language
Spanish, English, French, Portuguese, Italian, German, Catalan and more. Works with WPML and Polylang.

Sells on WooCommerce
Searches the catalogue, shows product cards with price and stock, recovers carts and measures assisted sales.

Results in plain sight
Conversations, leads, assisted sales and unanswered questions, in your client's WordPress.

List price and your price

Monthly prices per website, excluding VAT.

PLAN	LIST PRICE	YOUR PRICE (30%)	OVER €1,000 (40%)
Starter 250 AI answers	€19	**€13.30**	**€11.40**
Pro 1,000 AI answers	€49	**€34.30**	**€29.40**
Ecommerce 1,000 + WooCommerce	€69	**€48.30**	**€41.40**
Plus 5,000 AI answers	€149	**€104.30**	**€89.40**
Pack of 1,000 answers	€24	**€16.80**	**€14.40**

HOW IT WORKS

You sell. We do the rest.

1

You sign up

Fill in the form at wooaibot.com/en/partners and we'll confirm your terms within one working day.

2

You introduce it to your clients

At your price and, if you like, under your brand. Each client can try it free for 30 days.

3

We set it up in 72 hours

You give us access to their WordPress and we leave it running with tailored knowledge.

4

One invoice a month

We invoice your active clients' list prices minus your discount. You bill them however you like.

Your agency

- Sells it and sets the price, monthly or yearly
- Invoices and collects from the client
- Owns the business relationship
- Can show it under its own brand

wooaibot

- Installs the plugin and prepares the knowledge
- Includes the AI, no keys or accounts
- Handles technical support and updates
- Sends you a monthly statement

In numbers

15 Pro clients

Their list prices add up to €735 a month and you pay us €514.50. If you charge them €49, you keep

€220.50 a month

25 Pro clients

List prices add up to €1,225: you move up to 40% and pay us €735. You keep

€490 a month

Examples charging the website's list price. Charge more, or add your maintenance fee, and your margin grows.

TERMS

Clear, with no commitment

Discount	30% off each plan's list price. 40% in any month in which your active clients' list prices add up to more than €1,000 excluding VAT.
Billing	One monthly invoice covering all your active clients. Clients on trial are not billed.
Your brand	The assistant can carry your brand and hide settings from your client. The “Answers generated by AI” notice always stays.
Data	Your client is the controller of its visitors' data and wooaibot acts as processor.
No commitment	Neither for you nor for your clients. A client who cancels stops being billed from that moment.

FAQ

Do I need to be a wooaibot customer?

No. You can sell wooaibot even if you don't use it on your own website.

What if I'd rather just recommend it?

As an affiliate you earn 25% of every payment your client makes in their first year, without invoicing them.

What if my client needs more answers?

We add a pack of 1,000 answers that month, with the same discount, or move them up a plan.

Shall we start?

Fill in the form at **wooaibot.com/en/partners** or email us at **sales@wooaibot.com**. We reply within one working day.

Full terms at wooaibot.com/en/partner-terms. Prices exclude VAT, valid as of October 2026.